

Sponsorship Prospectus

2018



Don't miss the chance to establish relationships with hard-working, successful business people at a time when they are fully focused on the growth of their businesses.

QT Gold Coast, 30 July - 1 August 2018

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About GBC



As a sponsor or exhibitor you will be provided with an invaluable opportunity to showcase your products and services to a highly qualified captive audience.

Coupled with your attendance at the Camp and networking at social functions, your investment will be truly rewarding.

The three day camp is designed to provide Australasia's business owners with the strategies, tools and techniques to jump start and grow their business, taking it to the next level.

The content is centred around The 6 Secrets™:

- Beginning with the end in mind
- Planning for success
- Growing the business
- Managing the business
- Valuing the business
- Freedom

Networking is a key element to the Camp – allowing delegates and sponsors to interact in a relaxed, fast paced, fun and entertaining way.

Following the success of our previous Global Business Camps, which has brought together over 2,000 owners and operators of business with turnovers from start-up to \$60 million from around Australia, we invite you to play a part as a sponsor or exhibitor at this educational and informative event.

Your sponsorship of this event puts you centre stage and in front of decision makers and key business owners who will become vital contacts in future dealings.

Based on previous attendance, delegates typically:

- Own and operate their business
- Have successfully grown their business from its inception
- Have an annual turnover of between \$100k and \$60 million
- Employ between 5 and 100 staff
- Have a thirst for knowledge, and a strong commitment for personal growth and learning
- Are looking to take their business to the next level
- Wishing to access goods and services to take their business to the next level
- And, most importantly, every delegate is a decision maker, with a demonstrated passion for personal growth and self improvement.

View the photo gallery from our previous camps by visiting our website: globalbusinesscamps.com.au

Sponsorship Opportunities

The following list displays each of our available, but limited opportunities to be a part of the next Global Business Camp as a sponsor.

Sponsorship Type	Investment
Naming Rights	\$25,000
Platinum	\$12,000
Gold	\$7,000
Silver	\$5,000
Bronze	\$3,000
Display Space	\$1,500
Satchel / Product Insert	\$500

* All prices displayed are GST exclusive



Our range of sponsorship options ensures there is an opportunity to suit your business needs and budget.

Our camps are highly networking focussed which can put you front and centre of potential customers.

Our format is set to allow plenty of session breaks ensuring you have the time to get your message across.

Sponsorship Packages

This package is exclusive - 1 sponsor only can participate at this event.

Naming Rights Sponsor



1.	<p>Attendance:</p> <ul style="list-style-type: none"> • Seating with the attendees over the 3 days for up to 8 staff from your organisation • 70% discount rate – for staff additional to Display staff and/or clients • Business Camp Cocktail Event – 8 Tickets (Mon) & Tuesday night Dinner - 16 Tickets
2.	<p>Trade Area:</p> <ul style="list-style-type: none"> • Display space x 2 (premium spot) – Trestle table and 8 chairs
3.	<p>Advertising</p> <ul style="list-style-type: none"> • Corporate logo and hyperlink on Business Camp website • Corporate logo on Camp marketing material • Corporate logo on all slides possible over the 3 days
4.	<p>Exposure During Business Camp:</p> <ul style="list-style-type: none"> • 4 x Corporate Banner (freestanding) to be displayed within Conference Room • Corporate logo to be included on Sponsors Power Point slide shown throughout program. • Naming rights to the event – acknowledged on PowerPoint slide • Ten questions in the Sponsor Quiz section/s of the delegate Trivia Challenge • Cocktail event on night 1 to be held in sponsors area • 20 minute attendee address during the event • Opportunity to MC the gala dinner and address everyone for 5 minutes on your business
5.	<p>Exposure After Business Camp:</p> <ul style="list-style-type: none"> • Presence on Global Business Camps website – logo displayed on home page, link and information stays up for 12 months post Camp
6.	<p>Satchel Insert:</p> <ul style="list-style-type: none"> • Opportunity to include flyers and/or gifts into conference satchel
7.	<p>Delegate List:</p> <ul style="list-style-type: none"> • Complete electronic delegate list (subject to compliance with privacy legislation)
Investment: \$25,000	

Sponsorship Packages

Platinum Sponsor



Opportunity for up to 3 Platinum Sponsors to participate at this event.

1. Attendance:

- Seating with the attendees over the 3 days for up to 4 staff from your organisation
- 55% discount rate – for staff additional to Display staff and/or clients
- Business Camp Cocktail Event – 4 Tickets (Mon) & Tuesday night Dinner - 4 Tickets

2. Trade Area:

- Display space x 1 (premium spot) – Trestle table and 2 chairs

3. Advertising

- Corporate logo and hyperlink on Business Camp website
- Corporate logo on Camp marketing material

4. Exposure During Business Camp:

- 2 x Corporate Banner (freestanding) to be displayed within Conference Room
- Corporate logo to be included on Sponsors Power Point slide shown throughout program.
- Naming rights to the cocktail event and gala dinner (if more than one Platinum sponsor, all Platinum sponsors acknowledged) – acknowledged on PowerPoint slide
- 5 questions in the Sponsor Quiz section/s of the delegate Trivia Challenge
- Cocktail event on night 1 to be held in sponsors area
- 10 minute attendee address during the event

5. Exposure After Business Camp:

- Presence on Global Business Camps website – logo displayed on home page, link and information stays up for 12 months post Camp

6. Satchel Insert:

- Opportunity to include flyers and/or gifts into conference satchel

7. Delegate List:

- Complete electronic delegate list (subject to compliance with privacy legislation)

Investment: \$12,000

Sponsorship Packages

Opportunity for up to 5 Gold Sponsors to participate at this event.

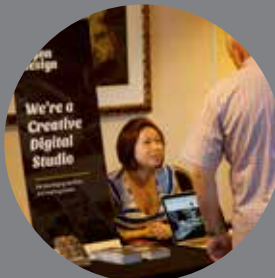
Gold Sponsor



1.	<p>Attendance:</p> <ul style="list-style-type: none"> • Seating with the attendees over the 3 days for up to 3 staff from your organisation • 45% discount rate – for staff additional to Display staff and/or clients • Business Camp Cocktail Event – 3 Tickets (Mon) & Tuesday night Dinner - 3 Tickets
2.	<p>Trade Area:</p> <ul style="list-style-type: none"> • Display space x 1 – Trestle table and 2 chairs
3.	<p>Advertising</p> <ul style="list-style-type: none"> • Corporate logo and hyperlink on Business Camp website • Corporate logo on Camp marketing material
4.	<p>Exposure During Business Camp:</p> <ul style="list-style-type: none"> • Corporate Banner (freestanding) to be displayed within Conference Room • Corporate logo to be included on Sponsors Power Point slide shown throughout program. • Naming rights to one lunch break – acknowledged on PowerPoint slide • 3 questions in the Sponsor Quiz section/s of the delegate Trivia Challenge • Cocktail event on night 1 to be held in sponsors area • 5 minute attendee address during the event
5.	<p>Exposure After Business Camp:</p> <ul style="list-style-type: none"> • Presence on Global Business Camps website – logo displayed on home page, link and information stays up for 12 months post Camp
6.	<p>Satchel Insert:</p> <ul style="list-style-type: none"> • Opportunity to include flyers and/or gifts into conference satchel
7.	<p>Delegate List:</p> <ul style="list-style-type: none"> • Complete electronic delegate list (subject to compliance with privacy legislation)
<p>Investment: \$7,000</p>	

Sponsorship Packages

Silver Sponsor



Opportunity for up to 8 Silver Sponsors to participate at this event.

1.	Attendance: <ul style="list-style-type: none">• Seating with the attendees over the 3 days for up to 2 staff from your organisation• 35% discount rate – for staff additional to Display staff and/or clients• Business Camp Cocktail Event – 2 Tickets (Mon) & Tuesday night Dinner - 2 Tickets
2.	Trade Area: <ul style="list-style-type: none">• Display space x 1 – Trestle table and 2 chairs
3.	Advertising <ul style="list-style-type: none">• Corporate logo and hyperlink on Business Camp website• Corporate logo on Camp marketing material
4.	Exposure During Business Camp: <ul style="list-style-type: none">• Corporate Banner (freestanding) to be displayed within Conference Room• Corporate logo to be included on Sponsors Power Point slide shown throughout program.• 2 questions in the Sponsor Quiz section/s of the delegate Trivia Challenge• Cocktail event on night 1 to be held in sponsors area• 2 minute attendee address during the event
5.	Exposure After Business Camp: <ul style="list-style-type: none">• Presence on Global Business Camps website – link and information stays up for 12 months post Camp
6.	Satchel Insert: <ul style="list-style-type: none">• Opportunity to include a flyer and/or gift into conference satchel
7.	Delegate List: <ul style="list-style-type: none">• Complete electronic delegate list (subject to compliance with privacy legislation)
Investment: \$5,000	

Sponsorship Packages

Bronze Sponsor



Opportunity for up to 10 Bronze Sponsors to participate at this event.

1.	Attendance: <ul style="list-style-type: none">• Seating with the attendees over the 3 days for up to 1 staff member from your organisation• 25% discount rate – for staff additional to Display staff and/or clients• Business Camp Cocktail Event – 1 Ticket (Mon) & Tuesday night Dinner - 1 Ticket
2.	Trade Area: <ul style="list-style-type: none">• Display space x 1 – Trestle table and 2 chairs
3.	Advertising <ul style="list-style-type: none">• Corporate logo and hyperlink on Business Camp website• Corporate logo on Camp marketing material
4.	Exposure During Business Camp: <ul style="list-style-type: none">• Corporate Banner (freestanding) to be displayed within Conference Room• Corporate logo to be included on Sponsors Power Point slide shown throughout program.• 1 question in the Sponsor Quiz section/s of the delegate Trivia Challenge• Cocktail event on night 1 to be held in sponsors area• 1 minute attendee address during the event
5.	Exposure After Business Camp: <ul style="list-style-type: none">• Presence on Global Business Camps website – link and information stays up for 12 months post Camp
6.	Satchel Insert: <ul style="list-style-type: none">• Opportunity to include a flyer and/or gift into conference satchel
7.	Delegate List: <ul style="list-style-type: none">• Complete electronic delegate list (subject to compliance with privacy legislation)
Investment: \$3,000	

Sponsorship Packages

Display Space



Opportunity for up to 5 Display Space Sponsors to participate at this event.

- Having a display gives you the excellent opportunity to network with delegates during all refreshment breaks (morning and afternoon teas, lunch AND the Monday night 1.5 hour networking Event held amongst the Sponsors Area)
 - Display space for one person will include:
 - Trestle table (clothed)
 - Power
 - Networking opportunities
 - Exhibitors are also welcome to sit at the rear of the Conference room to keep abreast of what the delegates are learning... a great conversation starter for during the breaks!
 - Note: Monday night Cocktail Event which is held amongst the sponsors/exhibitor space for 1.5 hours! A guaranteed way to have every Delegate passing by YOUR space!
 - Attendance at dinner on night 2 is not included
- Trade Area:**

 - Display space x 1 – Trestle table and 2 chairs

Investment: \$1,500

This is a great opportunity to 'test the water'. Display Space sponsors get in the door and get to see the benefits for themselves. No doubt you will be jumping to be more involved in following years!

Sponsorship Packages

Satchel / Product Insert



Unlimited opportunity to participate at this event.

1.
 - Do you want to have your name and contact details in front of the Decision Maker? Yet you can't get away from your office OR you are attending the Camp as a delegate and can't man a sponsor space...Then this is for you... Your flyer/brochure which lets each Delegate know about you or a gift which can be a lasting reminder of your brand.
 - Suggestions of gifts include:-
 - Bottled Water, USB Stick, Delegate Folder Satchel (to suit Camp Folder. Folder size - 310mm long x 290mm wide x 100mm deep), Lanyards, Writing Pads, Post it Note Holders, Travel Mugs, Highlighters, Stress Balls, Ruler, Pens, Calculators, Bottle of wine, Travel Wallet, Luggage Tag, Compendiums
2. **Additional Benefits:**
 - Advertising:
 - Corporate logo on Business Camp website
 - Exposure During Business Camp:
 - Corporate logo to be included on Sponsors Power Point slide shown throughout program
 - Delegate List:
 - Complete electronic delegate list (subject to compliance with privacy legislation)

Investment: \$500 per item

Don't Take Our Word For It



“The most exciting new development for the profession this century...an event where all you need to do is invite and attend with 5 SME clients.”

Mark Holton (Smithink)

“ Global Business Camps (GBC) is an excellent forum in which to profile our business. We are a proactive company and look to be involved with other businesses with a similar mindset.

The GBC team are attentive to sponsor's needs, and ensure that potential clients are personally introduced to us during the program. There are also ample opportunities to meet with the delegates and there is a relaxed, yet proactive, atmosphere amongst the group, that is conducive to doing business. We have been long term supporters of GBC and intend to continue the relationship. ”

Grant Keys - Director, Accountancy Insurance

“ Global Business Camps provides business owners and managers with a unique opportunity to step away from their business, to regroup, and to refocus. The insights provided by the friendly experts over the course of the event are genuinely uplifting, and the opportunity to network with - and learn from - others is also invaluable.

Our sponsorship delivered a significant return on our investment. We closed sales on the spot, networked extensively with delegates, and received outstanding support from the entire GBC team. We look forward to continuing our sponsorship of this fantastic event in 2016. ”

David Bates - (Ex) Managing Director, Workforce Guardian

“ Thanks for another wonderful 3 day conference. It was lovely to slow down, focus on the business and I had an absolute ball and enjoyed every moment. You do a fabulous job.

I had a great time and I will be there again next year. ”

Di Peters - Ajendico Pty Ltd

Secure Your Place

SPONSORSHIP OPPORTUNITIES ARE LIMITED...

Don't miss the chance to establish relationships with hard-working, successful business people at a time when they are fully focused on the growth of their businesses...without the day to day distractions.

Delegates at the Camp are highly motivated to improve their businesses and, are looking for like minded suppliers to help their business with change, options and new ways of doing business.

Get your business top of mind with delegates during this exciting time.

Sponsors in the past have been from the following industries:

Corporate secretarial, general insurance, banking, software solution providers, human resources, technology, tax depreciations specialists, search engine optimization providers, legal providers, website developers, accountancy insurance providers, leadership tool providers, outsourced accounts receivable managers, wineries, financial services groups, file sharing providers, national and international accountancy networks, policies and procedures providers, online car providers, licensed dealer groups, employee and fair work specialists, property advisory providers and more.

Sponsors can be anyone who provides services and products to small to medium sized businesses and/or to accountants.

SECURE YOUR PARTICIPATION TODAY!

Contact: John Tsoulos (Managing Director) on:
1300 883 089 or email john@globalbusinesscamps.com.au



Booking Form

Email this form to: info@globalbusinesscamps.com.au or fax to (08) 8212 2267

Sponsorship Type Requested	<input type="checkbox"/> Naming Rights	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze	<input type="checkbox"/> Display Space	<input type="checkbox"/> Satchel Insert/Product
Amount	\$ (GST exclusive)						
Company							
Authorised Representative							
Address							
	State			Postcode			
Telephone							
Email							

Terms & Conditions of Sponsorship/Exhibition Booking: The total amount is payable upon booking. Should payment not be received by the due date we reserve the right to re-sell the sponsorship or release the exhibition space. Cancellation Policy for Sponsorship/Exhibitor: Your cancellation must be advised in writing (includes emails). A cancellation fee of 20% of the contracted price will be retained should the cancellation be between 1-3 months prior to the event, a cancellation fee of 60% of the contracted price will be retained should the cancellation be less than 1 month prior to the Event.

I acknowledge that I have read, understood and accept the above.

_____ Signed by Authorised Representative